

# WORKSHOP

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The European education space  
between international alliances,  
knowledge policies and new  
emerging nationalisms.

On the role of universities in  
European (dis)integration

**ITI-  
MAKERS**

**October  
14-15 2021**

Salle Amériques

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MAISON INTER-UNIVERSITAIRE  
DES SCIENCES DE L'HOMME  
D'ALSACE

# Making European Society | MAKERS

The **Interdisciplinary thematic institutes** of the **University of Strasbourg** & **Inserm**  
funded under the **Excellence Initiative** program

## First Day. 14 October

### 9 - 9.15 Welcome

Romuald Normand, University of Strasbourg, France

### 9.15 - 10.15 Introduction

Niilo Kauppi, University of Helsinki, Finland, *Alchemists of Academic Excellence: Data Miners, University Rankers and Performance Consultants in Global Higher Education*

### 10.15-10.30 Coffee Break

## 10.30- 12. 30 Part I. Actors, fields and tools in the European Higher Education Area

**Chair:** Dorota Dakowska, Institute of Policy Studies, Aix-en-Provence, France

Tero Erkkilä, University of Helsinki, Finland, *Global university rankings, transnational policy discourse and higher education in Europe*

Katja Brøgger, University of Aarhus-Copenhagen, *Re-nationalising Europe? On the Rise of Neo-nationalism, the Role of Universities and the Future of the European Higher Education Area.*

### 12.30- 14.00 Lunch

## 14 – 16.00 Part II. European Competition, markets and finances and their impact

**Chair:** Jens Jungblut, University of Oslo, Norway

Dorota Dakowska, Institute of Policy Studies, Aix-en-Provence, France, *Between the Search for International Competitiveness and a Nationalist Backlash. The case of Polish Higher Education Institutions*

Julian L. Garritzmann, University of Frankfurt, Germany, *The political economy of higher education finance: The politics of tuition fees and subsidies in Europe*

### 20.00 Dinner



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## Second Day. 15 October

### 9.00- 12. 00 Part III Knowledge policies, expertise and higher education

**Chair:** Tero Erkkilä, University of Helsinki, Finland

Johanna Kallo, University of Turku, Finland, *The OECD's knowledge claims on the futures of higher education and its capacity to steer the member states towards certain policy priorities and visions*

### Coffee Break (15 min)

Romuald Normand, University of Strasbourg, France, *Networking in European expertise and expert groups as an embedded researcher*

Julien Gossa, University of Strasbourg, France, *The French excellence initiative: more fundings or different fundings? A view from the open data.*

### 12. 00-13.30 Lunch

### 13.30-15.30 Part IV Higher education, national visions and partisan politics

**Chair:** Johanna Kallo, University of Turku, Finland

Jens Jungblut, University of Oslo, Norway, *Partisan Politics in Higher Education Policy: How Does the Left-Right Divide of Political Parties Matter in Higher Education Policy in Western Europe?*

Johan Giry, University of Strasbourg, France, & Emilien Schultz, University of Marseille, France, *National Research Agency and French politics: motives and pathologies*

### 15.30-16.00 Conclusion and perspectives

Niilo Kauppi, University of Helsinki, Finland

Romuald Normand, University of Strasbourg, France



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